

# Guide to Australia's South West Capes (formerly Mapanews) Yr 08-09

## BOOKING FORM – DINING or WINERY GUIDE

### BOOKING DEADLINES

Deadlines are approximate only & may vary according to printing schedules.

#### Edition

#### Booking &/or Artwork Deadline

1 July – 31 December

Fri 6 June 2008

1 January – 30 June

Fri 5 December 2008

Please tick appropriate booking timeframe:

( ) 12 MONTHS OR PRO RATA BOOKINGS ONLY: ( ) 6 MONTHS

## BUSINESS DETAILS

CONTACT PERSON: \_\_\_\_\_ BUSINESS NAME: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

## INVOICE ARRANGEMENTS

( ) 6 & 12 MONTH BOOKINGS – FULL PAYMENT IN ONE INSTALMENT WITHIN 30 DAYS OF INVOICE

TOTAL COST: \_\_\_\_\_

## ADVERTISING COPY

For artwork **provided by your own graphic designer**, this can be emailed in CMYK TIF PC format to: [info@mapanews.com.au](mailto:info@mapanews.com.au). Artwork files greater than 5MB can be emailed in PDF format or provided on disk. It is advisable to also send a colour copy of your advert for reference purposes.

## ARTWORK PROOF

A final proof will be forwarded for approval prior to printing. Your prompt response will be greatly appreciated.

## ADVERTISING BOOKING

### Please tick appropriate advertisement required:

Annual advertising rates (inclusive of GST) for twelve months exposure from 1st July 2008 to 30th June 2009 are shown below.

\*\*\*For new advertisers joining mid financial year or seasonal operators - pro rata fees apply\*\*\*

Description	Size	Cost
<input type="checkbox"/> Quick Reference Winery Guide Only		\$229 per annum
<input type="checkbox"/> Standard Advertisement	90mm x 50mm	\$429 per annum
<input type="checkbox"/> Double Advertisement	90mm x 100mm	\$829 per annum
<input type="checkbox"/> Triple Advertisement	90mm x 150 mm	\$1,199 per annum
<input type="checkbox"/> Half Page	90mm x 250mm	\$1,699 per annum
<input type="checkbox"/> Editorial & Image Upgrade		\$170 per annum

RETURN BOOKING FORM BY EMAIL [info@mapanews.com.au](mailto:info@mapanews.com.au) or POST TO: P O BOX 545 BUSSELTON WA 6280